AFINIA LABEL ®

L301
COLOUR LABEL PRINTER

L301 Colour Label Printer

Ideal for Small Businesses

Creating professional labels on demand is easy with the L301. Bringing short-run label printing in-house saves time and money. Eliminate lead times, setup fees, plate changing fees, and order quantity minimums associated with outsourcing labels.

The L301's continuous roll printing capability allows businesses to print professional-quality labels as needed. **No more wasted time, wasted money, or wasted labels.**

Key Features

- ✔ **Professional looking labels, on demand**
- ✔ **Simplify workflows and eliminate the hassles of sheet printing**
- ✔ **Flexibility to change label designs and content on the fly**
- ✔ **Minimize waste by printing only the labels you need**
- ✔ **Economically priced specifically for small businesses**

hp Inkjet Technology

Wide range of media compatibility

Choose the label stock that creates the best look and feel for your brand

Compact desktop design

Fits nicely in any work area 48.3cm W x 54.6cm D x 17.8cm H (19" x 21.5" x 7")

Easy-to-use front panel touchscreen

Makes setup and adjustments quick and painless

Proven HP® print technology

Creates vivid, high-resolution text and images for eye-catching labels

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L301 Specifications

General:

Print Technology:	HP Thermal Inkjet
Print Resolutions:	Colour: Up to 4800 x 1200 optimized dpi colour; Black: Up to 1200 x 1200 rendered dpi
Print Speed:	Approximately 46mm/sec (1.8"/sec) when printing a 56mm-wide (2.2") image in draft mode
Size:	48.3cm W x 54.6cm D x 17.8cm H (19" x 21.5" x 7")
Inks:	Black single pigment ink cartridge; Tri-colour single dye ink cartridge
Media Types:	Compatible with wide range of paper, polyester, polypropylene, and vinyl label stocks. Supports gap, black mark, and continuous media
Media Sensing:	Auto calibration and auto detection of gap and black marks
Minimum Label Size:	44.5mm W x 19mm H (1.75" x 0.75")
Maximum Label Size:	152mm* W x 1219mm H (6"* x 48") - *Up to 216mm W (8.5") with optional powered unwinder
Inter Label Gap Size:	3mm x 8mm (0.125" x 0.3")
Black Mark Size:	3mm x 8mm (0.125" x 0.3")
Label Thickness:	0.1mm – 0.3mm (0.004" – 0.01")
Manual Cutter:	Included
Manual Unwinder:	Included, 152mm max width, 152mm OD (6")

Operating Environment:

Display:	Front panel touch screen
Operating Systems:	Windows 7, 8, and 10 (32 and 64 bit)
Data Interface:	USB 2.0 connection
Operating Temperature:	5 – 40°C (41 – 104°F)
Storage Temperature:	-40 – 60°C (-40 – 140°F)
Operating Humidity:	15 – 80% RH, 20 – 80% recommended
Non-operating Humidity:	10 – 90%
Warranty:	1-year

Label Printing Solutions for Every Level of Production
AfiniaLabel.co.uk

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