







Label Printing Solutions for Every Level of Production
AfiniaLabel.co.uk





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L301 Colour Label Printer

Recommended for:

- ✓ Small and growing businesses
- ✓ Industries with a changing regulatory environment
- ✓ Label runs 1-500 full colour labels/day*

Features

- Economical price point
- ✓ Vivid, high-resolution capability
- ✓ Wide range of media compatibility



The L301 brings businesses the flexibility necessary for growth. No more minimum quantity label orders, or long lead times—brands can print the number of labels they need, when they need them.

*Based on 96mm x 96mm label size.



L801 Colour Label Printer

Recommended for:

- ✓ Industrial label printing
- ✓ Short to medium label runs
- ✓ Industries requiring variable data printing

Features

- ✓ Industry-leading low cost of ownership
- ✓ Ultra-fast print speed up to 18m per minute
- ✓ Crisp, professional quality 1600 DPI

High-speed In-house Label Printing for Less

Using Memjet technology, the L801 offers an industryleading low ink cost that will continue to save money long after your date of purchase, increasing your company's return on investment.





NeuraLabel 300x Variable Width Label Printer

Recommended for:

- ✓ Applications requiring GHS & BS5609 compliance
- ✓ Water-resistant label printing
- ✓ Pigment ink technology

Features

- ✓ Vivid, high resolution
- ✓ Label durability
- ✓ Ultra-fast print speed



Increase Production

Built on advanced HP® PageWide technology, the 300x is capable of printing at up to 50cm per second. High-yield ink cartridges also decrease operational downtime and reduces production turnaround.

CP950 Cardstock & Packaging Printer

Recommended for:

- ✓ Product packaging applications
- ✓ Materials up to 6mm (¼") thick
- ✓ Short print runs

Features

- ✓ Variable height printhead
- ✓ Vivid detail (1600 x 1600 dpi)
- ✓ Ultra-fast print speeds



Take Control of Your Packaging

The CP950 brings packaging printing capabilities to businesses to expand their product labelling options. Increase marketing flexibility with the ability to print on cardstock, cardboard, paper boxes, sheet labels, envelopes, letterhead, or bags that have been coated for inkjet printing.

See how customers have saved time and money by bringing their label printing in-house with Afinia Label solutions on p. 6.



DLF-220L Digital Label Finisher

Recommended for:

- ✓ Short-run finished labels
- ✓ Labels requiring durability
- ✓ Intricate label shapes

Features

- ✓ Ultra-precise cutting
- ✓ Speed optimisation
- ✓ Lamination (DLF-220L and DLF-350L)
- ✓ Compatible with Afinia Label printers



Reduce Costs with All-in-One Finishing Systems

Bringing short-run label finishing in-house is easy with the DLF-Series. Unwind, laminate (DLF-220L and DLF-350L), knife cut, remove waste, slit, and rewind on demand, in one simple process.

DLZ Laser Cutter

Recommended for:

- ✓ Unique, complicated label shapes
- ✓ Ultimate cutting precision
- Extra long labels
- ✓ Large label runs

Features

- ✓ Cut any type of material*
- ✓ Incredible cutting speed
- Environmentally friendly
- ✓ No tooling required
- ✓ Energy efficient



Overcome the Challenge of Complicated Cut Lines

The DLZ uses an ultra-precise laser to create beautiful labels, even with the most challenging cut lines. The DLZ is easy to use and saves time by saving set values of speed and laser power for future labels.

*Except for PVC



DLP-2000 Digital Label Press

Recommended for:

- ✓ Larger label runs
- ✓ Use with existing flexible dies*
- ✓ Short-run Flexographic or offset press alternative

Features

- ✓ High-speed printing and finishing
- ✓ Ultra-fast blank label converting
- Economical low cost per print
- Exceptional precision and performance

Print and Finish Labels All in One Pass

The DLP-2000 Digital Label Press allows you to print, laminate, die-cut, remove waste, slit, and rewind labels in one process. Powered by Memjet technology, it provides high-quality colour at an industry-leading low cost of ownership.

*Up to 30.5cm (12") in length



Other Finishing Accessories

SR100 Label Slitter-Rewinder

Maximize In-house Production. The compact SR100 slits full-width, pre-cut label stock at up to 13m/min, enabling you to use your in-house digital label printer's full width to maximise its output.



A300 Label Applicator

Label Application Made Easy. Take your labelling a step further with in-house application. With foot-pedal operation and a compact size, the A300 is easy to learn and operate, and can apply up to three labels per cylindrical container.



UW300 Unwinder & RW300 Rewinder

Meet Requirements of Demanding Jobs. The UW300 and RW300 partner ideally with digital label printers to increase winding abilities on long runs. They can be used independently or as a complete roll-to-roll system to support unwinding and rewinding heavy label rolls.





Customer Testimonials



"The L801 printer has made an enormous impact on our business, allowing us to print faster and save money. Time is very important to us, and knowing that I can get the labels printed quickly for fast turnaround is amazing. We are in control of our printing now."

- Michele Mahmood, Co-Owner, CertiFresh Cigar



"This digital in-house solution was the only way to cost-effectively stay ahead of possible changes to our chemical labels changes required by the government."

- Joel Walker, Director, Brite Solutions



"The L801... has virtually eliminated the need to inventory hundreds of thousands of labels. That expense is gone. Now we only stock blank tags and labels."

- Nicolas Garcia, Vice President of Operations, California Label Products



"When we were using the thermal printer to print labels for refrigerated food, it would take 7 hours to print labels for the day's production. Now, it takes 25 minutes, which is a 94% labor cost savings."

– Tim Cruz, VP of Operations, Kanani Foods

Read all of our case studies online at

afinialabel.co.uk/case-studies





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Also at AfiniaLabel.co.uk:

- Cost Per Label Return on Investment Studies
- Case Studies and Customer Testimonials
- L801 Ink Cost Calculator
- Label Industry News and Trends
- Application-specific Information
- Newsletter Signup
- Request a Printed Label Sample







