AFINIA LABEL ®

A Complete Line of In-House, On-Demand Color Label Printers & Finishers

HP

L301
COLOR LABEL PRINTER

Afinia Label L301 | Digital Color Label Printer

The Afinia Label L301 Digital Color Label Printer, powered by HP, is an ideal on-demand label printing solution for almost any industry. Exceptional color and rich blacks come together to create vivid, high-impact labels to set your products apart.

Growing brands and companies requiring short print runs for inventory and product identification applications particularly benefit from the L301's economical price point and low cost of ownership.

Specifications

Print Technology	HP Thermal Inkjet
Print Resolutions	Color: up to 4800 x 1200 optimized dpi color Black: Up to 1200 x 1200 rendered dpi
Print Speed	Approximately 4.6 cm/sec (1.8 in/sec [ips]) when printing a 5.6 cm (2.2 in) wide image in draft mode
Inks	Black single 29.1ml pigment ink cartridge Tri-color single 22.5ml dye ink cartridge
Media Types	Compatible with wide range of paper, polyester, polypropylene, and vinyl label stocks. Supports gap, black mark, and continuous media.
Media Sensing	Auto calibration and auto detection of gap and black marks
Minimum Label Size	2"w x 1"h
Maximum Label Size	8.5"w x 48"h
Inter Label Gap Size	0.125" – 0.3"
Black Mark Size	0.125" – 0.3"
Label Thickness	0.1mm - 0.3mm
Manual Cutter	Included
Manual Unwinder	Included, 6" max width, 6" OD

Operating Environment	
Display	Front panel touch screen
Operating Systems	Windows 7, 8, and 10 (32 and 64 bit)
Data Interface	USB 2.0 connection
Operating Temperature	41 – 104 F (5 – 40 C)
Storage Temperature	-40 – 140 degrees F (-40 – 60 degrees C)
Operating Humidity	15 – 80% RH, 20 – 80% recommended
Non-operating Humidity	10% – 90%
Warranty	1-year

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