

GoDEX Solutions



Energy Star



About GoDEX



Company Profile

Established in 1993, with its headquarters in Taipei Taiwan, GoDEX International is an engineering company that specializes in designing and manufacturing barcode printing products that lead the industry in the value price, high performance category. GoDEX has offices in the US, Europe and China and its products are distributed world-wide.

GoDEX has created its success and earned a loyal following of thousands of customers by providing very affordable products that are extremely well engineered and supported by a company and reseller Partner network that is 100% dedicated to long-term customer satisfaction.



Mission & Objectives

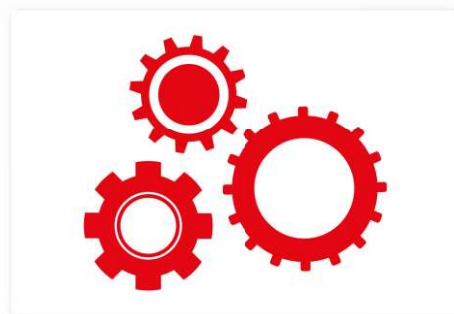
To blend true customer focus, with engineering inspiration, and the practice of disciplined continuous improvement to create the industry's most affordable, value-packed barcode printers that are supported by customer service that is as caring as it is fast.

Attitude is
Everything

Distribution Channel

GoDEX branded products are distributed world-wide by a network of certified GoDEX Value Add Resellers (VARs). These VARs are qualified and capable of installing, operating, and supporting GoDEX brand printers in end user barcoding and labeling applications.

OEM / ODM Business

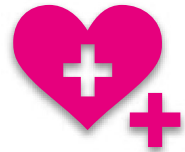


If you require an OEM or Custom printer product, GoDEX is an excellent choice for you.

In fact, when GoDEX first started making barcode printers 20 years ago, almost 100% of our business was in creating OEM and ODM printers for name brand printer companies worldwide. Still today, many years later, OEM and custom printer manufacturing is a very big part of GoDEX's business and made GoDEX a world leader in this field. After working with scores of very large, sophisticated and discriminating OEM / ODM customers, GoDEX has developed a company infrastructure and a culture that produces optimal product development performance for the customer. And being located in Taipei Taiwan insures that the highest technology and the lowest costs are included in every OEM and custom printer product GoDEX manufacturers.

Applications

Health Care



In hospitals and medical facilities around the world, instant identification and accountability of all patient-related information is now a universal mandate. Through the labeling such as medical wristbands with barcodes containing patient data, this process has been streamlined, making it a key component in most hospital operations.

Manufacturing

In manufacturing industries, raw materials go through dozens of checks and inspections to ensure their stability and quality. These tests are recorded for verification purposes, allowing inspectors to monitor the status and consistency of specific batches. By simply scanning the barcode after each phase of testing, quality assurance monitors have an accurate record of all materials or products at all times.



Travel & Leisure



Whether you're managing a ticketing service, concert hall, sports arena or any other venue that holds regular events, barcode technology can be utilized for your specific business applications. For example, by barcoding your tickets, you can track ticket sales and admittance, as well as improve security at your event. These types of barcodes can also be used for flight ticket, clothing tags, ID cards, tray tags and much more.

Special Materials



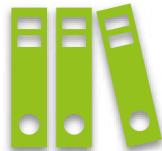
GoDEX provides a complete line of barcode printers that could be accompanied with different accessories such as cutters, label peelers, and applicators. Most kinds of materials from banners, small components labeling, name plates, plastic tubes, plastic cards, cable labeling and even RFID tags could be printed through a GoDEX printer. With GoDEX specialized and professional support team, we can meet your printing needs with a suitable solution.

Barc
Solu
Prov



Retail

Barcoding technology is an essential component of a lean, agile retail business. Keeping goods moving and monitoring them on their path simultaneously is a struggle for many businesses. The ebb and flow of supply and demand is easier to manage with an efficient barcoding and labeling system.



Administration

Barcode printers and scanners can also provide a much needed solution for record keeping, allowing you to track document movement and inventory, which is often a challenge for governmental departments bound by open records laws.

In a time when everyone—especially those who work with schools, libraries and the public sector—is being asked to do more with less, barcoding technology is a cost-effective mechanism to improve departmental organizations and their performance. It can also help free up valuable human capital to work in areas where such organizations may be stretched thin.



Government

The use of barcoding technology is already widespread for some functions within the public sector, such as in libraries, with the process of checking in and checking out books and other materials. But for those proposing innovative uses of barcodes, current technology allows for far more than these traditional applications. Identification cards can be tied to attendance records, meal plan management systems and electronic payment accounts, as well.



Transportation & Logistics

Keeping track of products throughout the entire distribution process is essential to controlling costs, managing inventory and ensuring the quick and reliable delivery of goods. Businesses with sound logistical processes ultimately benefit in the form of an improved bottom line and more satisfied customers.

